

# BACKGROUND INVESTIGATIONS & RECRUITING FOR LAW ENFORCEMENT



Hosted by:  
Verona Police Department  
Verona City Center - Council Chambers  
111 Lincoln St, Verona, WI 53593  
February 24-25, 2026 8:00am-4:00pm

This two-day training delivers nationally recognized best practices and the latest empirical research to strengthen police employment background investigations. Participants will gain practical skills in recruitment, hiring, and retention, while mastering the investigator's role in legal compliance, interview techniques, and report preparation. By breaking the cycle of mediocrity through organizational assessment, agencies can build a workforce that reflects integrity, professionalism, and long-term success. Register today to secure your agency's future with evidence-based strategies that elevate hiring and retention.

## Topics Include:

- Recruiting Challenges & seeking better applicants
- Applicant dimensions: core values and behaviors
- Targeted recruiting & recruitment approaches
- Legal requirements for defensible investigations
- Identifying reason's agencies lack candidates
- Professional standards model for backgrounds
- Why background investigations are necessary
- Identifying sources of potential applicants
- Investigative techniques & interviews
- On-line data bases/social networking sites
- Web sites and additional sources of information
- Interview methods & techniques
- Case studies: when backgrounds go wrong...

**Fee: \$350.00**

\$325.00 (if 3 or more from same agency)

[www.on-targetstrategies.com](http://www.on-targetstrategies.com)

## Register Here

QR code for direct  
registration



Your Presenter



**Lt. Shawn Wetzel, (ret)**  
President, Instructor, Consultant



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"Took a previous background course and left as confused as I started. This course met and exceeded my expectations and now fell comfortable being able to perform a background investigation. Instructor was thorough and included analyzing new Washington laws."

"Excellent instructor. You can really tell he understands the material. I have been doing backgrounds for awhile and I still learned some new techniques I can take back to my agency. The strongest features were the practical application of materials and forms given."

"Instructor has a ton of knowledge and experience on this topic. He gave a lot of tips and information. I did not know or think about my own background investigations. Yips, advice, sample questions and worksheets for conducting our own investigations."