

# RECRUITING AND APPLICANT BACKGROUND INVESTIGATIONS

Kansas City Regional Police Training Academy  
6885 NE Pleasant Valley Rd.  
Kansas City MO 64119  
December 2-3, 2024 8:00am-4:00pm

## Topics Include:

The importance of a recruiting plan  
Assessment of your organization  
What type of employees do you want  
Marketing and selling your organization  
Professional standards model for backgrounds  
Why background investigations are necessary  
Sources of information  
Investigative techniques  
On-line data bases/social networking sites  
Web sites  
Polygraph questions/usage  
Psychological & behavioral testing  
Candidate interview techniques  
Reference interview techniques

**Fee: \$325.00**

(\$300.00 if 3 or more from same agency)

[www.on-targetstrategies.com](http://www.on-targetstrategies.com)

**Register Here**

Your Presenter



**Lt. Shawn Wetzel (ret.)**  
President, Instructor, Consultant



10305 N. North Forest Trail  
Peoria, Illinois 61615  
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"I thought the course flowed well. I liked that you took suggestions from the students at the beginning of the course to ensure that you touched on the topics that were important to them. The sample materials that you provided during the course were very helpful as well. I think they will allow me to revamp some of our current forms and improve our processes. Overall, I would recommend this course to anyone seeking to further knowledge on recruiting and background investigations."

**Sgt. Justin Holm, North Kansas City PD**

"I felt the seminar was very informative, and having additional information outside of the slideshow was great! The instructor was well-versed and knowledgeable, and he encouraged questions and comments from participants. I would highly recommend this seminar to other agencies interested in learning ways to improve to their recruiting and backgrounds techniques. **Background Investigations/CVSA Administrator Inv. Samantha Viesselman, Kansas City PD**